

SRL Academy 2011 - 2012 Annual Fund Frequently Asked Questions

Q: How much are you looking to raise this year?

A: \$ 60,000. Last year we met our goal of \$100,000 which was invested in a variety of Technology improvements including the upgrade of the Technology Center and network systems.

Q: What are the plans for using the money raised this year?

A: The Technology Committee has presented a plan to purchase (60) iPads, (2) locking/rolling charging carts and to pre-fund an Apps account dedicated to the purchase of educational apps.

Q: Will the Annual Fund always be used to pay for Technology?

A: No. The Annual Fund will not always be used for Technology initiatives. The Annual Fund could finance a variety of improvements. Imagine initiatives such as enhanced teacher training, arts and sciences educational programs, improvements to the physical space of the building, further investment in our library's collection of books etc etc etc. If you have an idea for an Annual Fund project, please approach a member of the Development Committee, the Board, HSA or Mrs Pollak and lets talk about how the Annual Fund can help!

Q: What amount are you hoping for from each family?

A: There is no minimum donation. Every dollar helps us reach our goal. Because all families face different circumstances, we are not asking for any particular amount or minimum amount. However, we are asking for 100% participation by all families as a show of commitment and shared support for our children.

Q: How many families actually contribute to the Annual Fund?

A: The answer is "Most" but we'd like to make it "All"! Actually, last year 59% of SRLA families contributed to the Annual Fund helping us reach our fundraising goal! This year we would like to see 100% of families contribute whatever amount is comfortable for them. There is no minimum. Literally every dollar helps and no pledge is too small.

Q: Are donation amounts kept anonymous?

A: Yes, all donations are kept confidential. Donations to The Annual Fund are managed by the Parish Office in a confidential manner using the same procedure that the Parish office uses to process collections from each mass.

Q: My child came home talking about a mini-golf outing if his class reached 100% family participation. How does that work?

A: Yes! As a special "Thank You", the first class to reach 100%, or the class with the highest participation rate in June will receive a mini-golf outing at Safari Mini Golf in West Orange in June 2012 (exact date/time TBD) for each student in the winning class, their siblings and parents. The cost of this special reward is being funded by an anonymous SRLA family.

Q: We have kids in multiple grades. How is this reflected in the class participation rates?

A: If you donate money to the Annual Fund, you get "credit" in all grades in which you have children. So one donation increases the participation rate for all grades in which you have children.

Q: I heard last week that Apple launched a major initiative regarding textbooks on iPads. What can you tell me about that?

A: Apple released new authoring tools targeted specifically at textbook publishers to help them better incorporate rich media (sound, video and interactivity) into their textbooks. Companies like Pearson and McGraw-Hill have already begun selling iBook versions of their textbooks through Apple: <http://www.apple.com/education/ibooks-textbooks/publishers.html> And here is a short article written by someone who downloaded a few iBook textbooks last week: <http://www.engadget.com/2012/01/19/apple-ibooks-textbook-hands-on-video/#continued>

For additional information about The Annual Fund contact Kim McCormack; kimberly.mccormack@verizon.net

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To make a donation to The Annual Fund using a credit card click here: www.srlacademy.org/alumni/giving.php